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Louisville Mom Collective Now Ready to Serve Area Moms

New resource connects moms through information, insight, and events

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Louisville, KY: Seeing the need to prioritize community among Louisville area moms, local mom Courtney Snow, is launching <u>Louisville Mom Collective</u>. This local parenting resource is for moms in Louisville and the surrounding areas. With a fierce passion for providing a place for other mothers to feel comfort and connection, Snow is thrilled to get started.

"The goal is to bring mothers together, and further a sense of community and respect for how varied this motherhood and life journey can be," said Courtney Snow, <u>Louisville Mom Collective</u> Owner and Founder. "We will be the premier parenting resource for Louisville area mothers and those coming here for the first time,"

<u>Louisville Mom Collective</u> is a one-stop-shop for all Louisville has to offer, as well as a resource to educate, empower, and encourage moms. The goal is to build each other up and encourage moms of diverse backgrounds and points of view.

Joining nearly 100 parenting resource websites across the country, through City Mom
Collective, Snow will have an impressive network at her fingertips. City Mom Collective
crisscrosses the globe and represents hundreds of moms as owners, thousands as contributors, and millions as readers. Being a part of this sisterhood of like-minded women sets Snow – as well as the moms of Louisville—up for success.



"Our vision is to further a collective community culture of respect and admiration for each other's unique motherhood journey and to showcase content rich with diversity and inclusiveness as a mirror of the makeup of those in our beautiful city," explained Snow.

Visitors to <u>Louisville Mom Collective</u> can look forward to accessing resources such as monthly family-friendly events roundups, local guides, and beautiful stories of motherhood. Upcoming posts include an October Monthly Events Guide, "Self-Love in Today's World," "What's Your Motive? {As a Mother}" and "Underground Mom."

<u>Louisville Mom Collective</u>'s mission is to empower and uplift the parents of Louisville via resources and support as diverse as our community and to promote local and minority-owned businesses through trusted recommendations.

louisville.momcollective.com